graphic designer

Marija Marc

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I create both: digital and print unconventional artwork for individuals or businesses. I enjoy working with clients through briefs in order to develop brand concepts, deliver original artwork and communicate to their audiences so that brands have the maximum impact. Always motivated and proactive, I have collaborated, freelanced and worked on some exciting projects. I'm also a part of a screen printing studio where I produce clothing.

Work experience

Graphic designer - 'The Columbo Group', London 03.2019-present

Streamlining a variety of graphic artwork, newsletters and video campaigns for the events in various venues under the Columbo umbrella using design software, i.e. Photoshop, Illustrator, InDesign, After Effects. Also, making design templates according to the branding guidelines. I'm experienced in F&B outlets - specifically menus and other creative printed and digital requests such as digital brochures and booklets. Juggling multiple projects at the same time while also being responsible for curating Blues Kitchen Instagram account.

Designer - 'Millie' lingerie brand, Nottingham 06.2017-12.2017

Cooperated an e-com lingerie startup brand. I had a chance to deliver my ideas well and show my layout, typography and communication skills. Introduced new visual design concepts whilst keeping the integrity of the brand. Increased brand engagement from 40% to 120% after establishing social media and design strategies which resulted in acquired Kickstarter funding.

Designer - 'Plates' record store, Nottingham 01.2014-12.2015

While working part time at the store, I created their visual brand identity; designed the logo, promotional material and merchandise artwork. I was entrusted and given space to create, therefore, further improved my skill set.

Freelance work

Apparel Designer - Patta, NL 01.2020

Created exclusive 70s/80s SKA/Reggae inspired designs for the brand's SS21 collection. (to be released)

Apparel Designer - Carhartt, DE 03.2019-07.2019

Created exclusive 70s/80s/90s inspired men's and women's designs for the brand's AW20 collection.
(to be released)

Apparel Designer - CHNGE, USA 11.2018-09.2019

Created social and environmental issues relating graphics for the sustainable brand.

Designer - Apron Records, UK 09.2018-10.2019

Designed a few apparel collections and used screen printing to execute them. Ensured new releases' album artwork is on brand and created digital graphics for socials as well as the videos using Adobe After Effects.

Designer - Marques Almeida, UK 09.2018

Was commissioned to produce a print zine of their AW18 collection with photos that I took during the latest fashion week.

Volunteering

'D&AD New Blood' festival, London 2016-2017

As festival guide and face of D&AD, I diligently organised networking opportunities with creative agencies and students and made sure both parties are satisfied, talks and meeting run smoothly.

'Art Attack SF' gallery, San Francisco 12.2017-02.2018

Designed, produced and marketed multi disciplinary artists' concept books, banners, email designs and other promotional material for the gallery.

Technical skills / other experience

Skilled in Adobe:
Photoshop
Illustrator
InDesign
After Effects

Also:
Final Cut Pro
Keynote
Web Design
Microsoft Office

And:
Screen Printing
Moving Image
Risograph
Photography

Education

BA Graphic Design - Nottingham Trent University 2013-2017

Short courses

'CODE FIRST: Girls', London 09.2018-12.2018

These part-time coding courses helped me develop technical skills in coding and programming as well as connected me to other talented women in coding.